



## Essential Skills, Knowledge & Strategies for Executive Leadership Roles

PIK-1125 SPN-M-1



|                   |              |                 |                                                              |
|-------------------|--------------|-----------------|--------------------------------------------------------------|
| <b>Place</b>      | : Madrid     | <b>Venue</b>    | : Hotel Emperador (Gran Via 53 - 28013 Madrid - SPAIN) - TBC |
| <b>Start Date</b> | : 03-11-2025 | <b>End Date</b> | : 07-11-2025                                                 |
| <b>PPP</b>        | : £4550      |                 |                                                              |



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**If you can't train them,  
you can't blame them!**

### Short Description:

**COURSE OVERVIEW** The Excellence in Executive Leadership training program offers a thorough and engaging experience aimed at equipping both established professionals and emerging leaders with. This program is specifically designed to enhance participants' understanding of core leadership principles and effective management techniques. By focusing on these foundational elements, the program sets the stage for individuals to develop a robust framework for their leadership journey. Moreover, the training addresses the complexities of contemporary business environments, enabling participants to effectively navigate the challenges they may encounter in their roles. Through immersive learning experiences, attendees are encouraged to apply theoretical knowledge to practical situations, fostering critical thinking and problem-solving abilities. Ultimately, this comprehensive program not only prepares individuals for immediate leadership challenges but also positions them for long-term success in their careers.

### Course Overview:

#### COURSE OBJECTIVES

At the end of this program, participants will be able to:

- Develop exceptional leadership skills and embrace ethical leadership.
- Utilise strategic thinking and demonstrate effective communication.
- Implement change management strategies and achieve decision-making excellence.
- Apply emotional intelligence and navigate conflict resolution.
- Foster innovation and creativity.
- Engage in personal development.
- Integrate all skills learned for comprehensive leadership effectiveness.

#### TARGET AUDIENCE

- Senior Managers.
- Executives.
- Middle Managers.
- Entrepreneurs.
- Business Owners.
- Government Officials.
- Nonprofit Leaders.

### Program Outline:

#### DAY 1: Foundations of Executive Leadership

1. Understanding Leadership Styles and Theories.
2. Differentiating Leadership and Management.
3. Developing a Leadership Mindset.

4. Conducting Self-Assessments.
5. Identifying Leadership Competencies.

## **DAY 2: Strategic Leadership**

1. Developing a Strategic Vision.
2. Engaging in Strategic Planning and Execution.
3. Conducting SWOT Analysis to Identify Competitive Advantage.
4. Leading Change Initiatives.
5. Implementing Effective Leadership Strategies.

## **DAY 3: Effective Communication and Emotional Intelligence**

- Effective Communication Strategies.
- Active Listening and Feedback.
- Emotional Intelligence in Leadership.
- Building Trust and Credibility.
- Importance of Nonverbal Communication.

## **DAY 4: Decision-Making and Problem Solving**

1. Decision-Making Models and Techniques.
2. Risk Assessment and Management.
3. Problem Solving Strategies.
4. Ethical Decision-Making.
5. Application of Techniques in Real-Life Scenarios.

## **DAY 5: Leading High-Performing Teams and Innovation**

1. Understanding Team Dynamics and Building Effective Teams.
2. Techniques for Motivating and Inspiring Team Members.
3. Strategies for Fostering a Culture of Innovation.
4. Developing Personal Leadership Skills.
5. Creating a Leadership Development Plan.