



## Workforce Strategies

PIK727-1125 TRK-IST-1



**Place:** Istanbul  
**Venue:** Levni Hotel (Hoca Paşa, Mahallesi, Ankara Cd. No:12, 34110 Fatih/İstanbul, TURKEY) - TBC  
**Start Date:** 24-11-2025  
**End Date:** 28-11-2025  
**PPP:** £4550



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**If you can't train them,  
you can't blame them!**

### Short Description:

**COURSE OVERVIEW** The training program aims to provide professionals with essential knowledge and skills necessary for the effective planning and development of their organisation's workforce in a rapidly changing business environment. By examining contemporary trends and strategies, the curriculum empowers participants to adapt to new challenges and opportunities within their organisations. This focus on workforce planning is critical as it ensures that organisations remain competitive and capable of responding to market demands. In addition to workforce planning, the program delves into innovative approaches to organisational development. By integrating cutting-edge strategies, participants will learn how to enhance productivity and foster employee engagement, both of which are vital components of overall organisational success. This holistic approach not only prepares professionals to tackle current workforce issues but also equips them with the tools to drive sustainable growth and improvement within their organisations.

### Course Overview:

#### **COURSE OBJECTIVES**

At the end of this program, participants will be able to:

- Understand the significance of workforce planning and organisational development in achieving business goals and maintaining a competitive advantage.
- Explore innovative approaches and best practices in workforce planning and organizational development.
- Develop skills to analyse current and future workforce needs and align them with organisational objectives.
- Learn strategies for attracting, retaining, and developing top talent.
- Identify effective performance management and talent development techniques to enhance employee engagement and productivity.
- Explore the role of technology and data analytics in workforce planning and organisational development.

- Gain practical knowledge to create and implement a comprehensive workforce planning and organisational development strategy.

## **TARGET AUDIENCE**

- HR professionals.
- Talent managers.
- Organisational development specialists.
- Managers responsible for workforce planning and development.
- Executives seeking insights into workforce optimisation.
- Business leaders looking to enhance organisational performance.
- Professionals interested in the latest trends and practices in workforce management.

## **Program Outline:**

### **DAY 1: Introduction to Workforce Planning and Organisational Development**

1. Explore the importance and benefits of workforce planning and organisational development.
2. Discuss key principles and concepts in workforce planning.
3. Understand organisational development and its impact on overall success.
4. Identify current challenges in workforce planning.
5. Analyse trends influencing workforce planning and organisational development.

### **DAY 2: Strategic Workforce Planning**

1. Link workforce planning to overall business strategy.
2. Assess current workforce capabilities and identify any gaps.
3. Forecast future workforce needs and emerging trends.
4. Develop workforce scenarios based on potential future conditions.
5. Create strategies tailored for different workforce scenarios.

### **DAY 3: Talent Acquisition and Retention**

- Explore effective recruitment and selection techniques.
- Discuss employer branding and talent attraction strategies.
- Identify retention strategies for high-potential employees.
- Examine succession planning and talent pipeline development.
- Integrate insights from all relevant documents to enhance understanding.

### **DAY 4: Performance Management and Talent Development**

1. Designing performance management systems.
2. Setting SMART goals and performance metrics.
3. Implementing coaching techniques for effective feedback.
4. Utilising feedback techniques to enhance employee development.
5. Developing and initiating talent development programs.

## **DAY 5: Technology and Data Analytics in Workforce Planning**

1. Explore the role of technology in workforce planning and organisational development.
2. Understand how to leverage data analytics for informed decision-making.
3. Examine emerging technologies and their impact on the future of work.
4. Develop an action plan for implementing innovative workforce planning strategies.
5. Assess the importance of adapting workforce planning to technological advancements.