



Strategic Thinking & Leadership Excellence

PIK728-0326 UAE-D-1



WESTMINSTER
BUSINESS COUNCIL

Place:	Dubai	Venue:	myOffice Business Centre (Level 29, Marina Plaza, Dubai Marina Dubai, UAE P.O.Box 112229) - TBC	
Start Date:	09-03-2026	End Date:	13-03-2026	PPP: £4950



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**If you can't train them,
you can't blame them!**

Short Description:

COURSE OVERVIEW This comprehensive course aims to provide participants with the foundational knowledge and skills necessary for effective leadership. Throughout the duration of the program, participants will engage with essential concepts that emphasise adaptability and strategic thinking. The curriculum is designed to cultivate these critical skills, ensuring that each participant is well-prepared to navigate the complexities of modern organisational environments. Over the next five days, we will delve into practical strategies and analyse real-world case studies that illustrate the principles of leadership excellence. By fostering an interactive learning experience, this course seeks to enhance participants' abilities to implement these strategies in their professional contexts, ultimately contributing to greater organisational success.

Course Overview:

COURSE OBJECTIVES

At the end of this course, participants will be able to:

- Develop Leadership Excellence.
- Master Change Management Skills.
- Implement Effective Change Strategies.
- Enhance Communication Skills for Leadership.
- Utilise Strategic Planning Techniques.
- Foster Team Collaboration and Engagement.
- Analyse and Evaluate Organisational Change Efforts.

TARGET AUDIENCE

- Professionals seeking to enhance their leadership skills.
- Managers aiming to excel in navigating change.
- Executives interested in developing a strategic mindset.

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- Individuals at mid-level career stages looking to advance.
- Senior managers wanting to stay competitive in their field.
- C-suite executives focused on thriving in dynamic business environments.
- Those from all sectors eager to improve their leadership capabilities.

Program Outline:

DAY 1: Foundations of Leadership Excellence

1. Explore different leadership approaches and their effects on teams.
2. Cultivate emotional intelligence to improve leadership skills.
3. Engage in effective communication and active listening practices.
4. Establish trust within teams to promote collaboration.
5. Motivate teamwork to reach shared objectives.

DAY 2: Leading Through Change

1. View change as a chance for development.
2. Comprehend the psychology behind change and methods to address resistance.
3. Formulate strategies for guiding teams effectively through transitions.
4. Build resilience during difficult periods.
5. Create a nurturing atmosphere during times of change.

DAY 3: Strategic Thinking and Planning

1. Introduction to the concept of strategic planning.
2. Examine the internal business landscape.
3. Assess the external business landscape.
4. Define SMART goals and Key Performance Indicators (KPIs).
5. Develop practical strategies and implement tactical plans.

DAY 4: Innovation and Creativity

1. Promote a culture of innovation within the organisation.
2. Employ methods for generating innovative ideas and resolving issues.
3. Execute innovation initiatives successfully.

4. Assess and manage the risks linked to innovation.
5. Encourage teamwork and open dialogue to boost creative thinking.

DAY 5: Leading Change for Long-term Success

1. Maintain change and advocate for ongoing improvement.
2. Track and adjust strategic plans as necessary.
3. Drive initiatives focused on sustainable growth and profitability.
4. Create a personal leadership growth plan.
5. Emphasise the importance of fostering a culture of adaptability and resilience.