



# Advanced Strategies for Managing Cash Flow and Optimising Working Capital

PIK749-1025 UK-LDN-1



<b>Place:</b>	London	<b>Venue:</b>	INDUSTRIOUS (1 and 2, 245 Hammersmith Road Floors, London W6 8PW) - TBC	
<b>Start Date:</b>	13-10-2025	<b>End Date:</b>	17-10-2025	<b>PPP:</b> £4950



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**If you can't train them,  
you can't blame them!**

### Short Description:

**COURSE OVERVIEW** This training program offers a comprehensive examination of advanced strategies for managing cash flow and optimizing working capital. Participants will engage with sophisticated techniques designed to enhance liquidity, effectively manage financial risks, and improve operational efficiency within their organisations. The curriculum focuses on equipping attendees with the knowledge necessary to navigate complex financial landscapes, ensuring that they can implement robust practices tailored to their specific needs. In addition, the program empowers participants to apply cutting-edge practices that facilitate effective financial management and informed strategic decision-making. By exploring real-world case studies and current industry trends, attendees will develop a deeper understanding of how to leverage their financial resources more effectively. This holistic approach not only fosters individual skill development but also contributes to the overall financial health and sustainability of their organisations.

### Course Overview:

#### **COURSE OBJECTIVES**

At the end of this program, participants will be able to:

- Implement advanced techniques for cash flow management and forecasting.
- Optimise components of working capital to enhance liquidity.
- Enhance operational efficiency through effective cash flow management.
- Utilise strategic tools for cash flow and working capital planning.
- Identify risks associated with cash flow management.
- Mitigate risks in working capital management.
- Integrate advanced practices into financial strategies to support organisational goals.

#### **TARGET AUDIENCE**

- Financial Managers.

**Phone:** (00 44) 208-0900-865 / **Mob.:** (00 44) 757-722-6724 (+WhatsApp) / **Mail:** info@piklondon.com / **Web:** www.piklondon.com

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- Treasury Professionals.
- Working Capital Analysts.
- CFOs.
- Finance Directors.
- Business Analysts.
- Financial Consultants.

## **Program Outline:**

### **DAY 1: Advanced Cash Flow Management**

1. Techniques for enhancing cash flow from primary operations.
2. Crafting and executing robust cash flow projections.
3. Overseeing cash reserves and liquidity approaches.
4. Sophisticated strategies for cash flow budgeting and forecasting.
5. Utilising technology and tools for effective cash flow oversight.

### **DAY 2: Strategic Working Capital Optimisation**

1. Evaluating and refining accounts receivable and payable workflows.
2. Methods for streamlined inventory management and its influence on working capital.
3. Approaches to shorten the cash conversion cycle and boost liquidity.
4. Adopting best practices for managing working capital.
5. Merging working capital strategies with comprehensive financial planning.

### **DAY 3: Forecasting and Planning for Cash Flow**

1. Creating and applying advanced cash flow forecasting models.
2. Conducting scenario analysis and stress testing for robust cash flow planning.
3. Synchronising cash flow forecasts with business aims and strategic objectives.
4. Strategies for managing cash flow amid seasonal and cyclical changes.
5. Ongoing assessment and adjustment of forecasts based on performance indicators.

### **DAY 4: Risk Management and Mitigation**

1. Recognising risks and uncertainties in cash flow and working capital.

2. Formulating strategies to alleviate financial risks and enhance resilience.
3. Establishing risk management frameworks and protocols.
4. Employing financial instruments and hedging methods for risk management.
5. Assessing and controlling risks through advanced financial evaluation.

## **DAY 5: Integrating Strategies for Financial Optimisation**

1. Coordinating cash flow and working capital management with organisational objectives.
2. Incorporating sophisticated cash flow and working capital strategies into decision-making frameworks.
3. Evaluating and enhancing financial performance through effective management practices.
4. Analysing case studies of successful cash flow and working capital optimisation.
5. Best practices for continuous improvement and strategic alignment.