PARTNERS IN KNOWLEDGE UK LTD
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Essential Skills for Managing Digital Projects

PIK782-0527 UK-LDN-1

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Place	: London	**Venue**	: INDUSTRIOUS (1 and 2, 245 Hammersmith Road Floors, London W6 8PW) - TBC		
Start Date	: 24-05-2027	**End Date**	: 28-05-2027	**PPP**	: £4950

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If you can't train them, you can't blame them!

Short Description:

COURSE OVERVIEW The Digital Project Management program offers specialised training that aims to equip individuals with essential skills and knowledge for effectively managing projects within digital environments. This program combines theoretical learning with hands-on experience, providing participants with a comprehensive understanding of the principles and practices critical to digital project management. Through this dual approach, learners are able to grasp the unique challenges posed by digital projects, including rapid technological changes and shifting client expectations. Moreover, participants engage in practical exercises that allow them to apply theoretical concepts in real-world scenarios. This experiential learning component is crucial for developing competencies in planning, executing, and monitoring digital projects. By focusing on delivering projects successfully within established time and budget constraints, the program prepares individuals to become proficient digital project managers who can contribute positively to their organisations in an increasingly digital landscape.

Course Overview:

PROGRAM OBJECTIVES

At the end of this program, participants will be able to:

- Define digital project management.
- Identify the role of the digital project manager.
- Explain the importance of digital project management.
- Discuss the challenges associated with digital project management.
- Describe the benefits of implementing digital project management.
- Apply the principles of digital project management to their own projects.
- Analyse real-life scenarios to enhance their understanding of digital project management.

TARGET AUDIENCE

- Project Managers.
- Business Analysts.
- Software Developers.
- IT Professionals.
- Stakeholders involved in project development.
- Team members collaborating on software projects.
- Individuals seeking to enhance their project management skills.

Program Outline:

DAY 1: Introduction to Digital Project Management

1. Define digital project management and its significance in today’s digital landscape.

2. Identify common challenges faced in digital project management.
3. Discuss the advantages of implementing effective digital project management practices.
4. Explore key skills and tools necessary for successful digital project management.
5. Examine real-world examples of digital project management to illustrate concepts.

DAY 2: The Role of the Digital Project Manager

1. Understand the role and significance of the digital project manager.
2. Identify the key responsibilities associated with the digital project manager's position.
3. Recognise the challenges faced by digital project managers.
4. Explore the rewards and benefits of being a digital project manager.
5. Develop the necessary skills and knowledge for effective digital project management.

DAY 3: The Planning Process

- Acknowledge the importance of planning in project management.
- Outline the steps involved in the planning process.
- Determine the expected outputs from the planning process.
- Identify the common challenges encountered during planning.
- Highlight the rewards gained from effective planning.

DAY 4: The Execution Process

- Emphasise the significance of execution in project management.
- Describe the steps involved in the execution process.
- Examine the outputs generated from the execution process.
- Discuss the challenges associated with executing a project.
- Recognise the rewards of successful execution.

DAY 5: The Closing Process

- Understand the importance of closing a project effectively.
- List the steps involved in the closing process.
- Analyse the outputs produced during the closing process.
- Identify the challenges that can arise during project closure.
- Explore the benefits and rewards of a successful closing process.