



Essential Leadership Knowledge & Resources for Complex Challenges

PIK817-0426 TRK-IST-1



WESTMINSTER
BUSINESS COUNCIL

Place: Istanbul
Venue: Levni Hotel (Hoca Paşa, Mahallesi, Ankara Cd. No:12, 34110 Fatih/İstanbul, TURKEY) - TBC
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**If you can't train them,
you can't blame them!**

Short Description:

This training course is designed to equip leaders with the essential knowledge and resources needed to address complex challenges and anticipate emerging trends. The focus is on developing leadership skills that foster innovation and build resilient organisations. These organisations will be capable of thriving in dynamic environments, adapting to the fast-paced changes that characterize today's world. Throughout the program, participants will gain valuable insights into modern leadership methodologies and strategic decision-making processes. Emphasis will be placed on effective planning for the future, ensuring that leaders are well-prepared to navigate uncertainties and capitalise on opportunities. This comprehensive approach to leadership will enhance participants' ability to motivate their teams and drive meaningful change. Ultimately, this program empowers leaders to strategically position their organisations for sustained success and excellence. By fostering a culture of adaptability and resilience, leaders will be better equipped to guide their teams through the complexities of a constantly evolving global context. The skills and knowledge gained from this course will serve as a foundation for effective leadership in any organisation.

Course Overview:

COURSE OBJECTIVES

By the end of the program, participants will be able to:

- Define the role of organisational leadership and its importance in a fast-changing environment.
- Identify key strategic leadership skills necessary for driving organisational growth and success.
- Develop effective strategies for leading and managing organisational change, transforming challenges into opportunities.
- Foster a culture of innovation that promotes organisational excellence and long-term sustainability.
- Build a resilient organisational culture that prioritises continuous learning and development.
- Apply strategic leadership skills to enhance decision-making processes within the organisation.

- Cultivate collaborative practices that encourage teamwork and engagement across all levels of the organisation.

TARGET AUDIENCE

- Organisational leaders and executives seeking to improve their leadership effectiveness.
- Managers aiming to develop essential leadership skills.
- Supervisors interested in enhancing their managerial capabilities.
- Business owners focused on advancing their organisational leadership strategies.
- Employees engaged in strategy development.
- Professionals working in innovation-focused roles.
- Individuals aspiring to grow their leadership potential within their organisations.

Program Outline:

DAY 1: The Significance of Leadership in Organisations & Future Readiness

1. Organisational leadership and its importance in a rapidly evolving landscape.
2. Challenges and opportunities associated with preparing for the future.
3. Crafting a strategic vision for the organisation to foster growth and ensure sustainable success.
4. Aligning leadership initiatives with the organisation's objectives to effectively address future challenges.
5. The role of leadership in nurturing resilience and adaptability amidst change.

DAY 2: Cultivating Strategic Leadership Competencies

1. Essential strategic leadership competencies and methods for development.
2. Strategic tools and techniques to achieve organisational goals and objectives.
3. Forming strong, cohesive teams to facilitate change and drive innovation.
4. Decision-making skills for organisation's vision.
5. Emotional intelligence in strategic leadership roles.

DAY 3: Navigating Change & Transformation

1. The nature of organisational change and its impact on performance.
2. Effective change management strategies to convert challenges into opportunities.
3. Adaptive strategies to maintain competitiveness during periods of transformation.

4. Cultivating a culture of resilience to address the uncertainties associated with change.
5. Guiding teams through transitions to ensure seamless integration and success.

DAY 4: Encouraging Innovation & Excellence in Organisations

1. Fostering an innovative culture that inspires creative problem-solving and fresh ideas.
2. Practices of organisational excellence to sustain high levels of performance.
3. The importance of nurturing creativity and innovation for long-term success.
4. Assessment methods to measure the impact of innovation initiatives.
5. Aligning innovation strategies with the organisation's long-term goals and growth.

DAY 5: CASE-STUDY

1. CORUS: Overcoming barriers to change.