PARTNERS IN KNOWLEDGE UK LTD
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Istanbul Conference: Strategic KPI Management in Railway Administration

PIK831-0727 TRK-IST-1

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Place	: Istanbul	**Venue**	: Levni Hotel (Hoca Pa?a, Mahallesi, Ankara Cd. No:12, 34110 Fatih/?stanbul, TURKEY) - TBC		
Start Date	: 27-07-2027	**End Date**	: 30-07-2027	**PPP**	: £1200

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If you can't train them, you can't blame them!

Short Description:

CONFERENCE OVERVIEW In an area of increasing demand for efficiency, safety and customer satisfaction, railway administrators are under growing pressure to deliver high-performance outcomes while managing complex operational challenges. The Strategic KPI Management in Railway Administration conference brings together industry leaders, policy makers, data-analysts and operations managers to explore the pivotal role of Key Performance Indicators (KPIs) in driving strategic decision-making across the rail sector. This 4 days event offers a platform to examine best practices, innovation tools and data-driven strategies that align KPIs with long-term organisational goals. Attendees will gain insights into performance benchmarking, digital transformation, real-time monitoring systems and integrated planning methodologies. Through keynote presentations, case-studies and interactive panels, the conference will highlight how effective KPI frameworks can improve service reliability, optimise resource allocation and enhance accountability. Whether you are involved in policy, operations, finance or technology, this conference provides critical knowledge and networking opportunities to help transform way performance data into actionable strategic outcomes for the future of railway administration.

Course Overview:

CONFERENCE OBJECTIVES

At the end of this conference, participants will be able to:

- Introducing participants to key concepts, models and frameworks for effective KPI development and alignment with railway strategic goals.
- Share global practices and case-studies in KPI management from leading railway administration and transport agencies.
- Exploring tools and methodologies for leveraging KPIs to improve operational efficiency, safety and service
- Examining how KPI strategies can support compliance with national policies, environmental targets and SDG Commitments.
- Discuss mechanisms to improve integration and coordination of KPIs across departments such as operations, maintenance, customer service and finance.
- Addressing common barriers to effective KPI deployment, including data quality, change resistance and legacy systems.
- Enable participants to draft or refine their own KPI roadmaps tailored to their organisation’s strategic vision and operational realities.

TARGET AUDIENCE

- General Secretaries.
- Senior Administrators.
- Executive Coordinators in Railway Companies.

Program Outline:

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CONFERENCE SCHEDULE

DAY 1: Strategic Role of KPIs in Railway Governance

1. Importance of KPIs for transparency.
2. Role of the General Secretary in KPI Governance.
3. Understanding KPIs: Types & Functions.
4. KPI failures & lessons learned.
5. Define Vision Aligned KPIs.

DAY 2: KPI Design & Data Systems in Railways

1. SMART criteria, cascading KPIs from corporate to operational levels.
2. KPI development framework.
3. Digital tools for KPI monitoring.
4. Data Governance & Integrity in KPI reporting.
5. Building a simple KPI dashboard.

DAY 3: Performance Monitoring & Cross-Department Coordination

1. Execution & Accountability.
2. Setting-Up KPI review cycles.
3. Coordinating KP ownership across departments.
4. Handling conflicts & resistance to KPIs.
5. Political, Organisational & Behavioural aspects of KPI enforcement.

DAY 4: Reporting, Decision-Making & Future Trends

1. Driving Change & Impact.
2. From Data to Decision: Using KPIs for Policy Shift.
3. Sustainability & Safety KPIs in Railway Industry.
4. Emerging Technology & the Future of KPI Management.
5. Drafting a KPI Action Plan.