



TRIAL 1 - NO CPD

PIK826-0426 UK-LDN-1



WESTMINSTER
BUSINESS COUNCIL

Place	: London	Venue	: INDUSTRIOUS (1 and 2, 245 Hammersmith Road Floors, London W6 8PW) - TBC		
Start Date	: 20-04-2026	End Date	: 21-04-2026	PPP	: £1

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PIK826-0426 UK-LDN-1**If you can't train them,
you can't blame them!**

Short Description:

This training program is designed to enhance the skills of experienced professionals in managerial positions through an intensive curriculum. Participants engage with advanced theoretical concepts that are crucial for effective management. The program incorporates case studies that allow individuals to analyse real-world scenarios, fostering a deeper understanding of strategic decision-making processes. By examining various organisational dynamics, attendees gain insights into the complexities of managing teams and projects in a rapidly changing environment. In addition to theoretical knowledge, the program emphasises practical application through interactive workshops. These sessions provide an opportunity for participants to collaborate, share insights, and develop their problem-solving skills. Moreover, the focus on change management equips professionals with the tools necessary to lead their organisations through transformation. Overall, this advanced management training program aims to cultivate a new generation of leaders who can navigate challenges and drive organisational success.

Course Overview:

COURSE OBJECTIVES

At the end of this program, participants will be able to:

- Understand and engage in discussions on emerging business issues in management.
- Identify their leadership and management strengths while planning for the future in a risk-free environment.
- Challenge traditional assumptions and analyse business challenges from contemporary perspectives.
- Enhance core functional competencies to create a sustainable competitive advantage.
- Transition to new management and leadership paradigms and behaviours.
- Formulate an implementation plan for applying learned concepts upon returning to their organisations.
- Collaborate with peers to share insights and strategies for effective management practices.

TARGET AUDIENCE

- Senior functional heads.
- Senior managers.
- Members of the executive committee.
- Heads of major business units.
- Senior members of the operating group.
- HR professionals.
- Executive leadership team.

Program Outline:

DAY 1: Performance Management Process

1. Incorporation of established management practices.

2. Data-driven insights and information technology.
3. Encouragement and performance oversight.
4. Performance management as a review process.
5. Global perspectives on performance management.

DAY 2: Leading Organisational Change Through Innovation

1. Strategic innovations for future management.
2. Differentiating strategy innovations from strategic planning.
3. Overseeing innovation and the exploration process.
4. The exploration process: staging, aligning, investigating, creating, mapping.
5. The future of strategic innovation systems in management.

DAY 3: Leveraging Management-Based Activities

1. Key questions and definitions of Activity-Based Management.
2. Activity-Based Management as a cornerstone of success.
3. Operational Activity-Based Management for ongoing enhancement.
4. Strategic Activity-Based Management for profitability.
5. Activity-Based Management as a support for performance management.

DAY 4: Integration of Performance Management

1. Customer insights and relationship management.
2. Supplier Intelligence - optimising economic profits throughout the value chain.
3. Process intelligence, Six Sigma quality, and lean methodologies.
4. Shareholder insights.
5. Employee insights.

DAY 5: Knowledge-Based Management and Organisations

1. Fostering knowledge-based capabilities within a corporation.
2. Strategic oversight of knowledge management.
3. Market analysis in product development.
4. Human Resource Management and the creation of knowledge.
5. Structuring and managing innovation within a knowledge-driven economy.