

Suite No. 129 295 Chiswick High Road LONDON W4 4HH



Strategic Planning for Career Development

PIK837-0826 UK-LDN-1





Suite No. 129 295 Chiswick High Road LONDON W4 4HH

Place: London Venue: INDUSTRIOUS (1 and 2, 245 Hammersmith Road Floors, London W6

8PW) - TBC



Strategic Planning for Career Development

PIK837-0826 UK-LDN-1

If you can't train them, you can't blame them!

Short Description:

Utilising strategic planning is key to successfully steering & elevating one's career path. By integrating strategic planning principles into their career endeavours, individuals can establish precise objectives, recognise potential challenges & create proactive approaches for realising personal & professional advancement. This program is designed to provide participants with essential knowledge & resources for strategizing & advancing their careers. Participants will learn how to plan effectively & cultivate their career in a manner that not only benefits them personally, but also contributes positively to their workplace environment. Through this training program, participants will acquire the skills & tools necessary to map out their career development journey comprehensively. By implementing strategic planning techniques, participants will be empowered to proactively shape their career paths, fostering personal satisfaction & professional progress.

Course Overview:

COURSE OBJECTIVES:

- At the end of this training program, participants will be able to:
- Understand the importance of strategic planning in career development.
- Integrate strategic planning principles for establishing precise objectives.
- Recognise potential challenges & create proactive solutions related to their careers.
- Acquire essential knowledge & resources for career advancement.
- Explore effective career planning techniques.
- Contribution to personal & professional growth.
- Empower themselves through strategic planning techniques.

Targeted Audience:

- Head of departments.
- Strategic Planning department.

<u>Phone:</u> (00 44) 208-0900-865 / <u>Mob.:</u> (00 44) 757-722-6724 (+WhatsApp) / <u>Mail:</u> info@piklondon.com / <u>Web:</u> www.piklondon.com Registered in England and Wales No. 8960506 / Members of the WBC (Westminster Business Council – LONDON)



Suite No. 129 295 Chiswick High Road LONDON W4 4HH

- Managers among all managerial levels.
- Supervisors and Team leaders.
- Employees who want to gain new crucial skills to improve their career path.

Program Outline:

DAY 1: Introduction to Career Development

- 1. Definitions of Career Development.
- 2. Importance of Career Development.
- 3. The 5 Steps of Career Development.
- 4. Donald Super's career model.
- 5. Growth Opportunities in Career Development.

DAY 2: Personal Development Strategies

- 1. Skills Development Strategies.
- 2. Goal Setting for Personal Development.
- 3. The meaning of Personal Growth Strategy.
- 4. Learning Opportunities for Personal Development.
- 5. Example of a Personal Development Plan.

DAY 3: Strategic Planning Overview

- 1. Identifying Strengths.
- 2. Addressing Weaknesses.
- 3. Exploring Opportunities.
- 4. Definition & Benefits of Strategic Planning.
- 5. Mitigating Threats.

DAY 4: Career Assessments

- 1. What is Career-Assesment?
- 2. Utilising Self-Assessment Tools.
- 3. Evaluating Skills & Competencies.
- 4. Personal Tests for Career Alignment.
- 5. Practical Steps to Identify & Decide on the Right Career Path.

DAY 5: Goal Setting & Planning

1. Setting SMART Goals.



Suite No. 129 295 Chiswick High Road LONDON W4 4HH

- 2. Developing Action Plans.
- 3. Long-Term Vision & Strategic Planning.
- 4. Case-Study.
- 5. Groups Discussions.

