



## Strategic Planning for Career Development

PIK837-1025 SPN-B-1



<b>Place:</b>	Barcelona	<b>Venue:</b>	Serhs Rivoli Ramba Hotel (La Ramba, 128, Barcelona 08002, SPAIN) - TBC	
<b>Start Date:</b>	06-10-2025	<b>End Date:</b>	10-10-2025	<b>PPP:</b> £4950



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**If you can't train them,  
you can't blame them!**

### Short Description:

Utilising strategic planning is key to successfully steering & elevating one's career path. By integrating strategic planning principles into their career endeavours, individuals can establish precise objectives, recognise potential challenges & create proactive approaches for realising personal & professional advancement. This program is designed to provide participants with essential knowledge & resources for strategizing & advancing their careers. Participants will learn how to plan effectively & cultivate their career in a manner that not only benefits them personally, but also contributes positively to their workplace environment. Through this training program, participants will acquire the skills & tools necessary to map out their career development journey comprehensively. By implementing strategic planning techniques, participants will be empowered to proactively shape their career paths, fostering personal satisfaction & professional progress.

### Course Overview:

#### **COURSE OBJECTIVES:**

- At the end of this training program, participants will be able to:
- Understand the importance of strategic planning in career development.
- Integrate strategic planning principles for establishing precise objectives.
- Recognise potential challenges & create proactive solutions related to their careers.
- Acquire essential knowledge & resources for career advancement.
- Explore effective career planning techniques.
- Contribution to personal & professional growth.
- Empower themselves through strategic planning techniques.

### Targeted Audience:

- Head of departments.
- Strategic Planning department.

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- Managers among all managerial levels.
- Supervisors and Team leaders.
- Employees who want to gain new crucial skills to improve their career path.

## **Program Outline:**

### **DAY 1: Introduction to Career Development**

1. Definitions of Career Development.
2. Importance of Career Development.
3. The 5 Steps of Career Development.
4. Donald Super's career model.
5. Growth Opportunities in Career Development.

### **DAY 2: Personal Development Strategies**

1. Skills Development Strategies.
2. Goal Setting for Personal Development.
3. The meaning of Personal Growth Strategy.
4. Learning Opportunities for Personal Development.
5. Example of a Personal Development Plan.

### **DAY 3: Strategic Planning Overview**

1. Identifying Strengths.
2. Addressing Weaknesses.
3. Exploring Opportunities.
4. Definition & Benefits of Strategic Planning.
5. Mitigating Threats.

### **DAY 4: Career Assessments**

1. What is Career-Assessment?
2. Utilising Self-Assessment Tools.
3. Evaluating Skills & Competencies.
4. Personal Tests for Career Alignment.
5. Practical Steps to Identify & Decide on the Right Career Path.

### **DAY 5: Goal Setting & Planning**

1. Setting SMART Goals.

2. Developing Action Plans.
3. Long-Term Vision & Strategic Planning.
4. Case-Study.
5. Groups Discussions.

