



Strategic Planning for Career Development

PIK837-1025 SPN-B-1



WESTMINSTER
BUSINESS COUNCIL

Place:	Barcelona	Venue:	Serhs Rivoli Ramba Hotel (La Ramba, 128, Barcelona 08002, SPAIN) - TBC	
Start Date:	06-10-2025	End Date:	10-10-2025	PPP: £4950



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**If you can't train them,
you can't blame them!**

Short Description:

Utilising strategic planning is key to successfully steering & elevating one's career path. By integrating strategic planning principles into their career endeavours, individuals can establish precise objectives, recognise potential challenges & create proactive approaches for realising personal & professional advancement. This program is designed to provide participants with essential knowledge & resources for strategizing & advancing their careers. Participants will learn how to plan effectively & cultivate their career in a manner that not only benefits them personally, but also contributes positively to their workplace environment. Through this training program, participants will acquire the skills & tools necessary to map out their career development journey comprehensively. By implementing strategic planning techniques, participants will be empowered to proactively shape their career paths, fostering personal satisfaction & professional progress.

Course Overview:

COURSE OBJECTIVES:

- At the end of this training program, participants will be able to:
- Understand the importance of strategic planning in career development.
- Integrate strategic planning principles for establishing precise objectives.
- Recognise potential challenges & create proactive solutions related to their careers.
- Acquire essential knowledge & resources for career advancement.
- Explore effective career planning techniques.
- Contribution to personal & professional growth.
- Empower themselves through strategic planning techniques.

Targeted Audience:

- Phone:** (00 44) 208-0900-865 / **Mob.:** (00 44) 757-722-6724 (+WhatsApp) / **Mail:** info@piklondon.com / **Web:** www.piklondon.com
- Head of departments.
 - Strategic Planning department.
- Registered in England and Wales No. 8960506 / Members of the WBC (Westminster Business Council – LONDON)

- Managers among all managerial levels.
- Supervisors and Team leaders.
- Employees who want to gain new crucial skills to improve their career path.

Program Outline:

DAY 1: Introduction to Career Development

1. Definitions of Career Development.
2. Importance of Career Development.
3. The 5 Steps of Career Development.
4. Donald Super's career model.
5. Growth Opportunities in Career Development.

DAY 2: Personal Development Strategies

1. Skills Development Strategies.
2. Goal Setting for Personal Development.
3. The meaning of Personal Growth Strategy.
4. Learning Opportunities for Personal Development.
5. Example of a Personal Development Plan.

DAY 3: Strategic Planning Overview

1. Identifying Strengths.
2. Addressing Weaknesses.
3. Exploring Opportunities.
4. Definition & Benefits of Strategic Planning.
5. Mitigating Threats.

DAY 4: Career Assessments

1. What is Career-Assessment?
2. Utilising Self-Assessment Tools.
3. Evaluating Skills & Competencies.
4. Personal Tests for Career Alignment.
5. Practical Steps to Identify & Decide on the Right Career Path.

DAY 5: Goal Setting & Planning **Phone:** (00 44) 208-0300-865 / **Visit:** (00 44) 757-722-6724 (+WhatsApp) / **Mail:** info@piklondon.com / **Web:** www.piklondon.com

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1. Setting SMART Goals

2. Developing Action Plans.
3. Long-Term Vision & Strategic Planning.
4. Case-Study.
5. Groups Discussions.

