**PARTNERS IN KNOWLEDGE UK LTD**
**Suite No. 129**
**295 Chiswick High Road**
**LONDON W4 4HH**

# Mastering HRM

PIK762-0827 USA-OR-1

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|---|---|---|---|---|---|
| **Place** | : Orlando | **Venue** | : Hampton Inn & Suites (7448 International Dr, Orlando, FL 32819, USA) - TBC | | |
| **Start Date** | : 23-08-2027 | **End Date** | : 27-08-2027 | **PPP** | : £4950 |

# Mastering HRM

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**If you can't train them, you can't blame them!**

## Short Description:

COURSE OVERVIEW The training program offers an in-depth exploration of advanced strategies and modern methodologies in Human Resource (HR) management. By examining current trends and best practices, it equips professionals with the knowledge needed to navigate the complexities of today's dynamic organisational environments. Participants will engage in critical discussions and case studies that highlight the importance of adaptive HR practices, ensuring they remain relevant and effective in their roles. Furthermore, the program empowers attendees to implement impactful HR practices that contribute to overall organisational success. Through hands-on activities and collaborative learning, participants will develop the skills to foster a positive workplace culture, enhance employee engagement, and drive performance. Ultimately, this training aims to create HR leaders who can strategically align HR initiatives with business objectives, thereby positioning their organisations for sustained growth and competitiveness.

## Course Overview:

### COURSE OBJECTIVES

By the end of this program, participants will be able to:

- Identify advanced trends in human resource management.
- Apply advanced trends in human resource management.
- Develop strategies for modern HR practices.
- Implement effective solutions for emerging HR challenges.
- Utilise best practices for employee engagement.
- Utilise best practices for employee retention.
- Analyse and adapt to changes in the HR landscape.

### TARGET AUDIENCE

- HR Managers.
- HR Specialists.
- HR Consultants.
- Organisational Development Professionals.
- Senior HR Executives.
- Human Resources Leaders.
- Talent Management Professionals.

## Program Outline:

### DAY 1: Current Trends in Human Resource Management

1. Exploring contemporary HR trends and their effects.

2. The impact of technology on HR practices.
3. The role of globalisation in shaping HR strategies.
4. The emergence of remote work and flexible arrangements.
5. Utilising data for informed decision-making in HR.

## DAY 2: Enhanced Recruitment and Talent Acquisition

1. Techniques for attracting exceptional talent.
2. The integration of AI and automation in the hiring process.
3. Building a compelling employer brand.
4. Improving the candidate experience.
5. Effective strategies for talent acquisition and employee retention.

## DAY 3: Creative Employee Engagement Strategies

1. Methods for boosting employee engagement.
2. Using technology to elevate engagement efforts.
3. Cultivating a constructive workplace culture.
4. Assessing and analysing levels of engagement.
5. Tackling issues of disengagement and employee turnover.

## DAY 4: Contemporary Performance Management Systems

1. Establishing robust performance management frameworks.
2. Defining and reviewing performance metrics.
3. Embracing continuous feedback and coaching methods.
4. Aligning performance management with the organisation's objectives.
5. Keeping pace with trends in performance management.

## DAY 5: Strategic HR Planning and Growth

1. Synchronising HR strategy with overall business goals.
2. Crafting and enforcing HR policies and procedures.
3. Strengthening leadership and management competencies.
4. Promoting a culture of ongoing learning and development.
5. Anticipating future HR challenges and possibilities.